



So that's how "Rum & Coke" was invented!

STATE OF NEW YORK)
COUNTY OF NEW YORK) 58.

FAUSTO RODRIGUEZ, being duly sworn, deposes and says:

In 1899 I was employed as a messenger in the office of the U.S. Army Signal Corps. I became friendly with a Mr. [redacted], who worked in the office of the Chief Signal Officer.

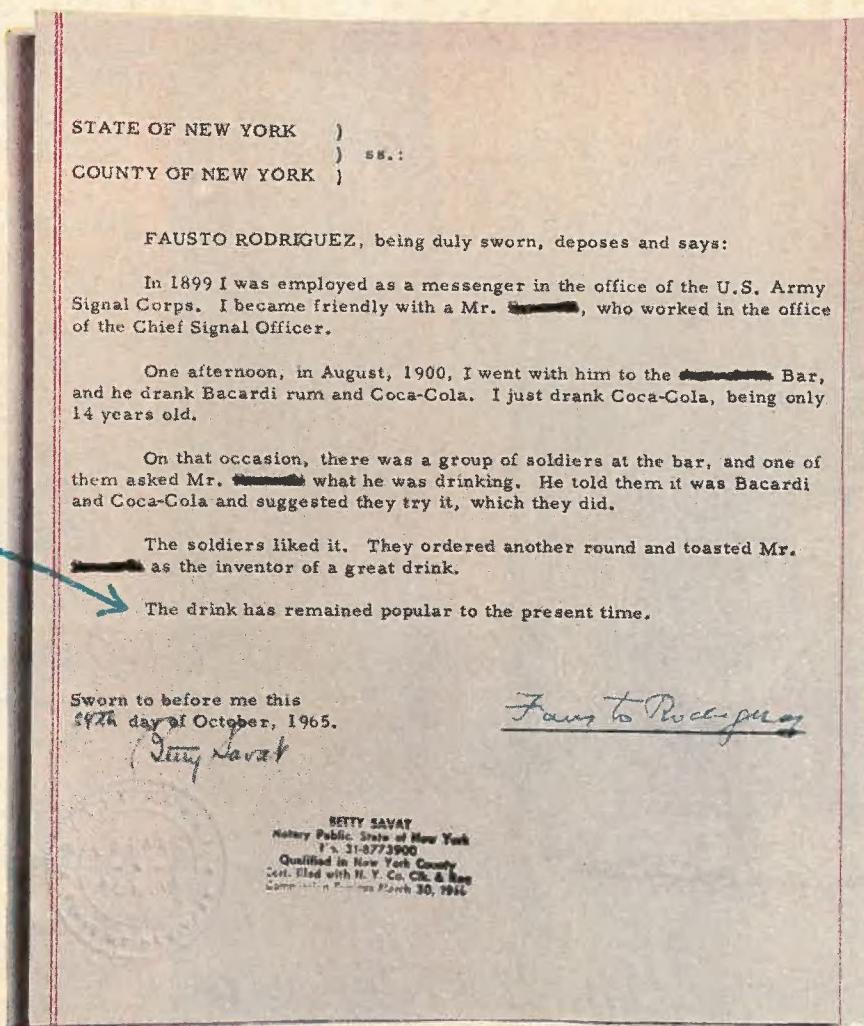
One afternoon, in August, 1900, I went with him to the [redacted] Bar, and he drank Bacardi rum and Coca-Cola. I just drank Coca-Cola, being only 14 years old.

On that occasion, there was a group of soldiers at the bar, and one of them asked Mr. [REDACTED] what he was drinking. He told them it was Bacardi and Coca-Cola and suggested they try it, which they did.

The soldiers liked it. They ordered another round and toasted Mr. _____ as the inventor of a great drink.

Farm to Recipe

And *how*, Mr. R! It's now the #2 rum drink. Most are made with Bacardi rum, because we make Bacardi dry and light-bodied. That's one reason people buy about as much Bacardi as all the other rum brands *combined!*



DRINK BACARDI® RUM – ENJOYABLE ALWAYS AND ALL WAYS

